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WRC MEMBER SET TO LEAD THE WAY FUTURE OLYMPIANS
Jeff Powell Named General Manager of Canadian Sport Centre Manitoba

Winnipeg MB (May 8, 2014) -- The Winnipeg Rowing Club is pleased to announce that one of its members will help pave the way for future Olympic athletes from Manitoba.

Jeff Powell has been named the new General Manager of the Canadian Sport Centre Manitoba, an organization that helps elite athletes from Manitoba to achieve national and international sporting goals.

"No athlete stands on an international podium without a support structure that is also world-class," Powell said, who himself is a former Olympian. "It's our job and responsibility to support those athletes in their pursuits, and help play a part in elevating their performances. I couldn't be happier about getting to play a role in this process."

Jeff captured Gold Medals at the World Rowing Championships in 2002 and 2003 as part of the Canadian Men's Eight, and competed at the 2004 Olympic Summer Games in Athens. During his time as a rower, he also won national rowing titles in both the Men's Single and Men's Pair.

Jeff was part of the coaching staff with the national women's program at the 2011 World Rowing Championships, and the 2012 Olympic Games in London. In 2013, upon returning to Winnipeg, he coached the masters' competitive program at the Winnipeg Rowing Club, helping Winnipeg athletes win ten medals at the 110th North West International Rowing Association Championship Regatta.

A long-time team player, back in his high school days, Jeff led his basketball team to the Manitoba Provincial Basketball Championship and was named most outstanding player in the Province.

At 133 years old, the Winnipeg Rowing Club is one of the oldest sporting organizations in Western Canada. It has been in operation since 1881, stopping only twice – during WWI and WWII. A long-time tenant of the banks of the Red River in downtown Winnipeg, the WRC survived the North-West Rebellion of 1885, the General Strike of 1919, the Great Depression of the 1930's, the Great Flood of 1950, and the Flood of the Century in 1997. Over the years the clubhouse has been destroyed by fire, wind, and water, but has always managed to maintain its long and proud tradition. Today, the WRC is a non-profit organization with a rich and successful sporting history, fostering generations of camaraderie and friendships. Members range in age from teenagers right up to the 80's, and the club offers programs for all skill levels.

www.winnipegrowingclub.ca

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